

展品范围

眼镜架
太阳眼镜
运动用护镜
儿童眼镜
隐形眼镜
3D眼镜
数字镜片
镜片
太阳镜片、镜夹
角膜塑形接触镜片
镜片毛坯
隐形眼镜附件
眼镜零件、配件及组件
眼部防护用品、镜片及隐形眼镜清洁液
眼镜盒及其它配件
镜片除雾喷剂及清洁布
眼镜装配及调校工具
验眼设备
镜架、镜片及隐形眼镜制造及加工机械、工具和设备
表面加工技术
镀膜机
镀膜原料
标签机、移印机、烫印机、丝网印刷机
激光科技设备和仪器
超声波清洁仪器
超声波清洁剂
镜片研磨及抛光过滤系统
光学加工设备及原料
光学用品及系统之测量仪器
眼镜店及工厂设备及家具
镜架及镜片模具
镜架及镜片原料
打磨镜片之原材料
弱视检查及矫正设备
眼科医学仪器
眼科用品
刊物及服务
眼镜商会及协会
有关展览及会议

Range of Exhibits

Spectacle frames
Sunglasses
Sports spectacles
Kids eyewear
Contact lens
3D Glasses
Digital lenses
Lenses
Sunglass lenses, sun clips
Ortho K lenses
Optical blanks
Accessories for contact lens
Spectacle spare parts, accessories & components
Eyecare products and solution for lenses and contact lens
Eyeglass cases & accessories
Lens demisting cloths & sprays
Spectacle assembling & adjusting tools
Visual test equipment
Machinery, tools and equipment for frames, lense and contact lens
Surface treatment & technologies / Surface finishing operations
Coating machine
Coating materials
Price labeling, stamp printing & screen printing machinery
Opto-laser equipment and instruments
Ultrasonic cleaning equipment
Concentrates for ultrasonic cleaning
Lens grinding & polishing filtration systems
Optical processing equipment & materials
Measurement instruments for optical elements & systems
Optical store & workshop fittings & furniture
Moulds for frames & lenses
Raw materials for frames & lenses
Lens abrasive & polishing materials
Low vision testing & adjusting equipment
Instruments for optometry & ophthalmology
Ophthalmic products
Publications & services
Trade associations
Exhibitions & conferences



CIOF 2014

THE 27th CHINA INTERNATIONAL OPTICS FAIR

第二十七届中国国际眼镜业展览会

3-5/9/2014

北京·中国国际展览中心

China International
Exhibition Centre, Beijing

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THE 27th CHINA INTERNATIONAL OPTICS FAIR 第二十七届中国国际眼镜业展览会

全亚洲最大型的镜业展览会-第二十七届中国国际眼镜业展览会(CIOF 2014)，此次盛会将于2014年9月3-5日偕北京中国国际贸易中心举行。占地超过50,000平方米。一如过往，CIOF 2014选择在全球镜业采购高峰期举行，让国际及国内买家汇集于全球镜业最大生产国-中国，与海内外、外参展商会面洽商。

回顾CIOF 2013，参展商多达750家，其中包括531家中国参展商及219家国际知名的海外参展商，为我们带来众多的国内畅销品牌及252个国际知名品牌，包括：

雅妮斯(Agnès b.)、贝尔莫(Belmore)、布利奥(Briot)、布加丽(Bvlgari)、卡尔文·克莱恩(Calvin Klein)、佳能(Canon)、卡雷拉(Carrera)、卡加路(Cazal)、西恩(Verulim)、肖邦(Chopard)、克罗心(Chrome Heart)、高仕(Gianni)、戴维道夫(Davidoff)、迪奥(Dior)、杜嘉班纳(Dolce & Gabbana)、登喜路(Dunhill)、杰尼亚(Ermenegildo Zegna)、爱思卡达(Escada)、芙蓉天使(Fiurucci)、弗莱尔(Flair)、福莱乐(Flybe)、格妮希(Givenchy)、豪雅(Hoya)、南果博斯(Hugo Boss)、艾斯眼镜(Iolobin)、杰夫尼(J.F. Rey)、姬丝图特(Jill Stuart)、卡尔·拉格斐(Karl Lagerfeld)、高田贤三(Kenzo)、拉风(Lafont)、罗歇德(Loewe)、洛特斯(Lotos)、迷你玛(Minima)、迷你希(Mykita)、尼克德(Nidek)、尼康(Nikon)、奥立佛高德史密斯(Oliver Goldsmith)、警察(Police)、保罗(Polo Ralph Lauren)、宝姿(Ports)、雷朋(Ray Ban)、S.T.都彭(S.T. Dupont)、先利士劳尔(Satisloh)、资生堂(Shiseido)、思柏(Stepper)、天梭(Tissot)、拓普康(Topcon)、华伦天奴(Valentino)等。

此外，CIOF 2014特设隐形眼镜、大型高科技验光仪器及生产设备展区，推广各类验光及眼科设备、生产及加工器材等高科技仪器及设备。

CIOF的优势：

- 中国人口近视发生率超过33%，全国近视人数已近4亿，对眼镜制品需求庞大。
- 于2013年一月至四月期间，中国眼镜产品(不含光学仪器设备)进出口值分别为2.67亿及14.45亿美元，同比增长为37.31%及27.39%，奠定中国市场的优越性。
- CIOF与春季在上海举行的中国(上海)国际眼镜业展览会(SIOF)每年都特定在采购高峰期举行，吸引全球眼镜买家为夏、冬两季到场采购。
- 据统计，CIOF每年现场交易非常庞大，入场参观者中超过半数都为批发商(29.57%)及贸易公司(21.63%)，参观者包括来自75个国家和地区的主要采购人员。

CIOF 2014之特色：

- 为全球中外买家精选及彰显国际和中国的驰名眼镜品牌和创新的商品；
- 特设订货区为买家及参展商提供洽商及订货的场地；
- 会场内将举办不同的讲座，邀请国内外知名的专家就眼镜业的趋势及技术提供详尽报告；
- 大会特设驻场律师调解和解答知识产权的相关问题；
- 除世界知名的品牌外，参展的更包括中国各地方主要眼镜生产基地的厂商组织的地区展商



2013年第二十六届中国 国际眼镜业展览会统计数字 Statistical Figures of the 26th CIOF, 2013

- ◆ 展览面积: 55,000平方米
55,000m² of exhibition area
- ◆ 来自22个国家和地区的750家参展商
750 exhibitors from 22 countries and regions
- ◆ 来自71个国家和地区超过60,000的参观人次
over 60,000 visitor entries from 71 countries and regions

买家感兴趣的产品 Visitors' Main Interests

镜架	Frames	65.63%
太阳眼镜	Sunglasses	52.37%
镜片	Lenses	49.28%
配件	Accessories	32.67%
机械	Machinery	25.37%
隐形眼镜	Contact Lenses	29.61%
物料	Materials	26.35%
验眼设备	Visual Test Equipment	32.84%
眼科用品	Ophthalmic Products	24.58%
其他	Others	4.19%

The most renowned optical trade fair of Asia, CIOF 2014, which is scheduled to be held on 3rd - 5th September 2014 at China International Exhibition Centre, Beijing, with total exhibition area exceeding 50,000 square metres. Like all the previous years, CIOF 2014 aims to attract international and domestic buyers to converge at the biggest optical manufacturing country - China, and provides numerous business opportunities in the peak season for domestic and foreign exhibitors to meet with optical procurement managers from all over China and the rest of the world.

In respect of CIOF 2013, there were 750 exhibitors including 531 Chinese exhibitors & 219 international exhibitors, bringing a great variety of local brands and 252 famous international brands which included:

Agnès b., Belmore, Briot, Bvlgari, Calvin Klein, Canon, Carrera, Cazal, Cerium, Chopard, Chrome Heart, Cross, Davidoff, Dior, Dolce & Gabbana, Dunhill, Ermenegildo Zegna, Escada, Fiorucci, Flair, Fleye, Givenchy, Givenschy, Hoya, Hugo Boss, Iolobin, J.F. Rey, Jill Stuart, Karl Lagerfeld, Kenzo, Lafont, Loewe, Lotos, Minima, Mykita, Nidek, Nikon, Oliver Goldsmith, Police, Polo Ralph Lauren, Ports, Ray Ban, S.T. Dupont, Satisloh, Stepper, Tissot, Topcon, Valentino and etc.

Besides, CIOF 2014 will place ample emphasis on the display of latest optical frames, contact lenses, hi-tech optical equipment and eyewear manufacturing machinery, materials and accessories.

Competitive Edges of CIOF:

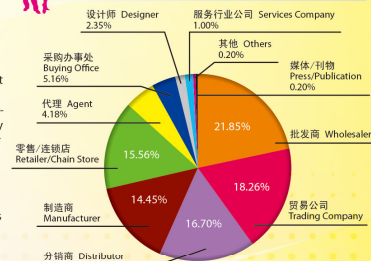
- China has a myopia occurrence rate of more than 33% & nearly 400 million of its people are myopic. The demand for optical products is huge.
- In the span of 2013's first 4 months, the optical import & export value of China amounted to US\$0.27 billion & US\$1.45 billion, mirroring respectively an increase of 37.31% & 27.39% over the first quarter of 2012. Consequently, the massive Chinese market is exceptionally desirable, with her superiority being definitive.
- CIOF together with her sister show - the China (Shanghai) International Optics Fair (SIOF) which is held in Shanghai in February annually, impeccably capture the important buying seasons for procurement managers to prepare for the summer and winter seasons respectively.
- According to the statistical report, CIOF generates the most substantial & concrete trade volume, both onsite & afterwards. For instance, at CIOF 2013, wholesalers (29.57%) & trading firms (21.63%) made up over 50% of the aggregate buyer portfolio. All of our visitors included important buyers came from 60 counties and regions.

Special features of CIOF 2014:

- Specially selected famous international & Chinese eyewear brands and innovative merchandises will be singled out & highlighted;
- Procurement zone for buyers' & exhibitors' business discussion & placing order;
- Seminars presented by authoritative speakers on the topics of China economic prospect, optical industry trends & technology analysis;
- While onsite, all exhibitors & buyers can utilise our legal advisory services. A lawyer will station at CIOF 2014 to give advice on queries & disputes regarding intellectual property rights;
- Apart from international optical giants, there will be participating delegations from all the major eyewear production bases in China



入场观众的行业分类 Business Nature of Visitors



参展费用 Participation Fee

净地 Raw Space

每平方米/m²
295美元, 或2,300港元或1,970人民币 (最少36平方米)
USD 295/m², or HKD 2,300/m², or RMB 1,970/m² (min 36m²)
展商需自建及清理展位 Exhibitor has to build and clean her own booth.

标准摊位 Shell Scheme

每平方米/m²
325美元, 或2,530港元或2,170人民币 (最少12平方米)
USD 325/m², or HKD 2,530/m², or RMB 2,170/m² (min 12m²)

设施包括展架三面围板、地毡、高度玻璃柜、桌子及椅子、洽商桌、射灯、公司名称板及展位清洁。
Facilities & services include carpeted booth with 2-sided wall partitions, high glass showcase, table & chairs, information desk, spotlights, company fascia & booth cleaning.

<参展申请表 Application Form>
http://www.ciof.cn/c14_contract.pdf

* 注意: 全部转角展位需加收百分之十的参展附加费
* Remarks: All corner positions are subject to a 10% participation fee surcharge

公司名称 Company Name No.