



東方國際展覽有限公司  
ORIENT INTERNATIONAL EXHIBITION CO., LTD.

中國國際眼鏡業展覽會(北京)及中國(上海)國際眼鏡業展覽會 協辦單位  
Co-Organizer of China Int'l Optics Fair, Beijing (CIOF) & China (Shanghai) Int'l Optics Fair (SIOF)

July 22, 2020

Postponement notification regarding the 33<sup>rd</sup> China International Optics Fair (CIOF 2020)

Dear exhibitors,

Due to the resurgent outbreak of COVID-19 in Beijing's Xinfadi market in early June, the People's Government of Beijing Municipality escalated the "Emergency Response Level" from Level 3 to Level 2, thereby halting all sport and cultural activities as the situation is stern and the fight against COVID-19 being a rough battle. Then the Beijing Municipal Public Security Bureau suspended issuing approval documents to give CIOF 2020 the green light. Accordingly, the Organizing Committee of the 33<sup>rd</sup> China International Optics Fair slowed down its work. It is usual practice to spare at least three months' time prior to show commencement date to allocate stands, coordinate stand design with contractors and allow for a smooth and complete information flow amongst all parties. However, as mentioned, the adoption of "Emergency Response Level" Level 2 allows no exhibition events, with pending floor plans staying unapproved. As a result, in the wake of constraints laid down by strict virus containment measures and the eroded timeline, the Organizing Committee of the 33<sup>rd</sup> China International Optics Fair (CIOF 2020), after very thorough considerations and in the best interests of all engaging parties, has decided to postpone the event to the ideal slot of September 2021.

We deeply apologise for all the inconvenience thus caused. For all confirmed exhibitors, their participation details will be kept to ensure preferential treatment to be given regarding the re-allocation of stands and advertising space. All difficulties are transient and the future for sure remains rosy. With all challenges tackled in due course, CIOF 2021 will definitely rebound as a even more successful event.

Our most heartfelt gratitude is rendered to your unreserved support and understanding! Let's join hands together to overcome all hardships.

  
Orient International Exhibition Co., Ltd.

Co-organizer of the 33<sup>rd</sup> China International Optics Fair

香港九龍尖沙咀柯士甸路22-26A好兆年行602室

Unit 602, Austin Tower, 22-26A Austin Avenue, Tsim Sha Tsui, Kowloon, Hong Kong.

電話Tel: (852) 2789 3220 傳真Fax: (852) 2789 3260 電子郵件 E-mail: orientex@netvigator.com