

THE 32nd CHINA INTERNATIONAL OPTICS FAIR

第三十二届中国国际眼镜业展览会

9 - 11 / 9 / 2019

China International Exhibition Centre, Beijing 北京中国国际展览中心

Organizer 主办单位 : China Optometric & Optical Association 中国眼镜协会
Sinolight International Holdings Corporation 中国中轻国际控股有限公司

Co-organizer 协办单位 : Orient International Exhibition Co., Ltd. 东方国际展览有限公司

The 32ndChina International Optics Fair (CIOF 2019) will steal the limelight again this September -

“Be the best, supercede the rest. Autumn comes, sales orders jump!”

For immediate release

CIOF 2019, the 32nd China International Optics Fair, shall continue the legend in making breakthroughs and presenting the latest array of worldwide and Chinese optical products and technologies to quench the thirst of buyers from all over the world this autumn. We cordially invite you, all your editorial colleagues and readers to attend the most sizeable and most authoritative optical exhibition of China as well as Asia, CIOF 2019, the 32nd China International Optics Fair, which is to be held on September 9-11, 2019 at the China international Exhibition Centre, Beijing.

CIOF is undoubtedly a “Distinguished Optical Exhibition” – being the best platform for global suppliers to showcase their products. It is:

- Endorsed by the Ministry of Commerce of China as one of their 108 recognized distinguished exhibitions
- One of the best 10 exhibitions recognised by the China National Light Industry Council
- Is a recognized exhibition of the Beijing Municipal Commission of Commerce

CIOF 2019 will proudly showcase 807 exhibitors in total. 185 international exhibitors & 245 global brands from 21 countries and regions, including Denmark, France, Hong Kong SAR, Italy, Japan, Korea, Lithuania, Taiwan province, the USA, etc., will save no efforts in accomplishing their PR & Marketing exercise. September is the month of results revealing for all of them anyway. CIOF 2019 will again show off a mega gross exhibition area of 55,000 square metres and the Procurement Zones will be at our International Hall in CIEC, the adjacent Radisson Blu Hotel Beijing and Grand Metropark Hotel. Brand promotion and the advocacy of high technologies deployment will again be the themes of CIOF 2019. It is also important to note that at CIOF 2019, full support of the Chinese optical industry is evident, with more than 600 Chinese exhibitors present, including participation groups from various eyewear production bases of the country. The reputed Chinese eyewear brands will catch the eyes of buyers and professional visitors alike, exactly like what their international counterparts have done through the years.

Currently, high-quality Chinese eyewear is receiving worldwide acclaim and recognition and so it is high time to take the leap one step further : trendsetting initiation and implementation by our own brands. To this end, CIOF 2019 shall continue to host the “Chinese Brand Gallery” in Halls 2, 4 and 5 at China International Exhibition Centre. In particular, Hall 3 shall house a special zone of “Designer Brands”, whereas the second level of Halls 2, 3, 4 and 5 will be utilized as a stylish boutique area for exhibitors and procurement professionals to exchange ideas and finalize deals.

In the meantime, with a view to further boost China’s production of eyewear and optical equipment, team-build her own cadet of designers, bring the quality of spectacles and dispensing service to the next level, fully employ and adopt new technologies worldwide and strengthen co-operation and exchanges amongst Chinese and overseas optical associates, in the span of China International

Optics Fair one will be so impressed to find the numerous number of professional talks, seminars and training sessions to be held.

To recap, CIOF 2019 will display and demonstrate the latest optical products, ranging from spectacle frames, sunglasses, lenses to contact lenses; from visual test equipment, machinery and raw materials for making spectacle frames and lenses to instruments for optometry and ophthalmology. Shown below is a glimpse of our renowned international brands at CIOF 2019, which certainly are inexhaustible:

Brand name	Country	Major line of business
999.9	Japan	Optical frames & sunglasses
3.1 Philip Lim	USA	Sunglasses
ABBR	Korea	Optical frames & sunglasses
Adidas	Austria	Optical frames & sunglasses
Aigner	Germany	Optical frames & sunglasses
Airlight	France	Optical frames & sunglasses
Agnes b	France	Optical frames & sunglasses
Arkema	France	Raw materials
Bausch + Lomb	USA	Contact lens
BJ Classic Collection	Japan	Optical frames and sunglasses
Boston Club	Japan	Optical frames and sunglasses
Briot	France	Visual testing equipment
Bywp	Germany	Optical frames & sunglasses
Carl Zeiss	Germany	Lens
Cazal	Germany	Optical frames & sunglasses
Cerium	UK	Lens manufacturing & processing machinery; raw materials
DITA	USA	Optical frames & sunglasses
Etnia Barcelona	Spain	Optical frames
EMS – Grivory	Switzerland	Raw materials
Essilor	France	Lens
Grilamid TR90 EMS	Switzerland	Raw materials
Hoya	Japan	Lens
Huvitz	Korea	Visual testing equipment
IC!Berlin	Germany	Optical frames and sunglasses
J.F.REY	France	Optical frames and sunglasses
JILL STUART	USA	Optical frames and sunglasses
Korean Pavilion and individual Korean exhibitors	Korea	At CIOF 2019, an all-embracing parade of Korean forces will showcase truly marvellous frames, contact lenses, spectacle lenses and tip-top equipment. Apart from individual participants, members of Korea Optical Industry Agency (KOIA) have formed the official participation group again to show the best optical products of Korea to China and the world
Levi's	USA	Optical frames and sunglasses
Linda Farrow	UK	Sunglasses
Lindberg	Denmark	Optical frames and sunglasses
Lunor	Germany	Optical frames and sunglasses
Markus-T	Germany	Optical frames and sunglasses
Masunaga	Japan	Optical frames and sunglasses

Matsuda	Japan	Optical frames and sunglasses
Maybach	Germany	Optical frames and sunglasses
Menrad	Germany	Optical frames
Minima	France	Optical frames and sunglasses
Monoqool	Denmark	Optical frames and sunglasses
Moscot	France	Optical frames
MUST BY GRAFIX	Germany	Optical frames and sunglasses
MW by Linda Farrow	UK	Sunglasses
Mykita	Germany	Optical frames
Native Sons	Japan	Optical frames and sunglasses
New Balance	USA	Optical frames and sunglasses
Nidek	Japan	Visual testing equipment
Oxibis	France	Optical frames and sunglasses
S.T. Dupont	France	Optical frames and sunglasses
Schneider	Germany	Coating machines and edgers
Silhouette	Austria	Optical frames and sunglasses
Steady	Japan	Optical frames and sunglasses
Stepper	Germany	Optical frames and sunglasses
Thom Browne	USA	Optical frames and sunglasses
Topcon	Japan	Visual testing equipment
Victoria Beckham	Italy	Optical frames and sunglasses
Vycoz	Korea	Optical frames
Woehlk	Germany	Contact lens
Wolfgang Proksch	Germany	Optical frames and sunglasses
Yuichi Toyama	Japan	Optical frames and sunglasses
Zeiss	Germany	Contact lens

Furthermore, this year, certain first-time exhibitors at CIOF 2019 simply cannot wait to show off their iconic merchandises:

Brand name	Country	Major line of business
Airlight	France	Optical frames & sunglasses
BOD Lenses	Lithuania	Lenses
Wolfgang Proksch	Germany	Optical frames & sunglasses

Highlighting some international exhibitors of CIOF 2019

This year at CIOF 2019, we will be presenting many famous designer eyewear brands, including 999.9, 3.1 Phillip Lim, ABBR, BJ Classic Collection, Boston Club, Bywp, DITA, Ic!Berlin, J.F.Rey, Linda Farrow, Lindberg, Lunor, Markus-T, Masunaga, Matsuda, Minima, Monoqool, Moscot, Must By Grafix, Mykita, Native Sons, Oxibis, Plus, Thom Browne, Victoria Beckham & Yuichi Toyama, etc. As regards lens brands, heavy-weights such as Carl Zeiss, Hoya & Essilor are here to stay. Meanwhile, contact lens brands Bausch + Lomb, Woehlk and Zeiss will continue to lead in the technological expressway in relation to both safety and comfort.

Full support by Korea Optical Industry Agency (KOIA)

25 Korean exhibitors will again joyfully exhibit at CIOF 2019, including members of the Korea Optical Industry Agency (KOIA) and individual Korean companies, including such as CMA Global, Huvitz, James Optical, New Bio, Polytouch and World Trend. They altogether will occupy over 510 sqm in CIOF 2019's international hall.

Specific Area for Machinery and Equipment

There is a specific area at our international Hall 1B for exhibitors to promote their state-of-the-art eyewear production machinery and visual testing equipment. The list of well-known international exhibitors in this arena includes Briot, Charops, Dia, Essilor, Haag-Streit, Huvitz, Nidek, Reichert, Satisloh, Schneider, Tomey, Topcon and Visionix, etc.

Media-wise

CIOF 2019 has been featured on renowned global optical publications including: China Glasses Science and Technology (China), Eyezone (Kuwait), Focus (China), Four Plus Media (UAE), Gankyo (Japan), Indian Optician (India), LOOP (Taiwan), MAFO (Germany), Optical Business (Korea), Optical World (UK), Optikey (Italy) & VEKO (Russia).

For the latest developments on CIOF 2019, please surf www.ciof.cn or contact us, the co-organizer, via email orientex@netvigator.com, or via FACEBOOK : www.facebook.com/CIOF.SIOF or via phone at (852) 2789 3220.

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